

# Meet Jess.

Jess **volunteers** at a pro-life pregnancy center.

Jess **leads** an alcoholics anonymous meeting at her local church.

Jess **screens** her family's entertainment for violence, drug-use, profanity and nudity.

Jess **owns** Verizon in her 401k which actively donates to Planned Parenthood.

Jess **profits** from the S&P500 which includes alcohol production companies like Molson Coors.

Jess **owns** Comcast in her 401k which actively produces and distributes these types of entertainment.

## See the problem?

Don't be unaware like Jess. Your investments should reinforce your values, not contradict them.

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